

**SPONSORSHIP &
MARKETING PACKAGES**



PROUDLY PRESENTED BY

ConventionSouth
Media Group





A TRUE “ONE-STOP-SHOP” CONFERENCE EXPERIENCE

Event planners from across the country and destination teams from across the south come together annually for **Rendezvous South**, an intimate, boutique-style event that features all the charms of a unique Southern destination.

Known for its relaxed, small group setting and exceptional personalized service, Rendezvous South inspires warm friendships and **lasting business relationships** that continue long after the closing reception! Our destination teams are given full, living-room-style setups including couches, armchairs, coffee tables, and more. This comfortable and relaxed setting makes for the perfect environment to get the most out of our lengthy **15-minute appointments!**

“The Magic Ratio” - We know that less actually means more, therefore we stand firm on maintaining a close ratio of destination teams and planner attendees. This formula ensures that your sponsorship dollars are reaching your **BEST** meeting prospects!

Our sponsorship packages are designed to help **increase your exposure** and help you stand out during the event! Contact us today to learn more about our pre-designed package options or to create your own sponsorship.



WHO WE ARE & WHAT WE DO

We connect planners and Southern destinations by providing invaluable information and beloved industry events to keep planners up to date on destinations, venues, news, and the people who shape the events & meetings industry.

ConventionSouth
Media Group

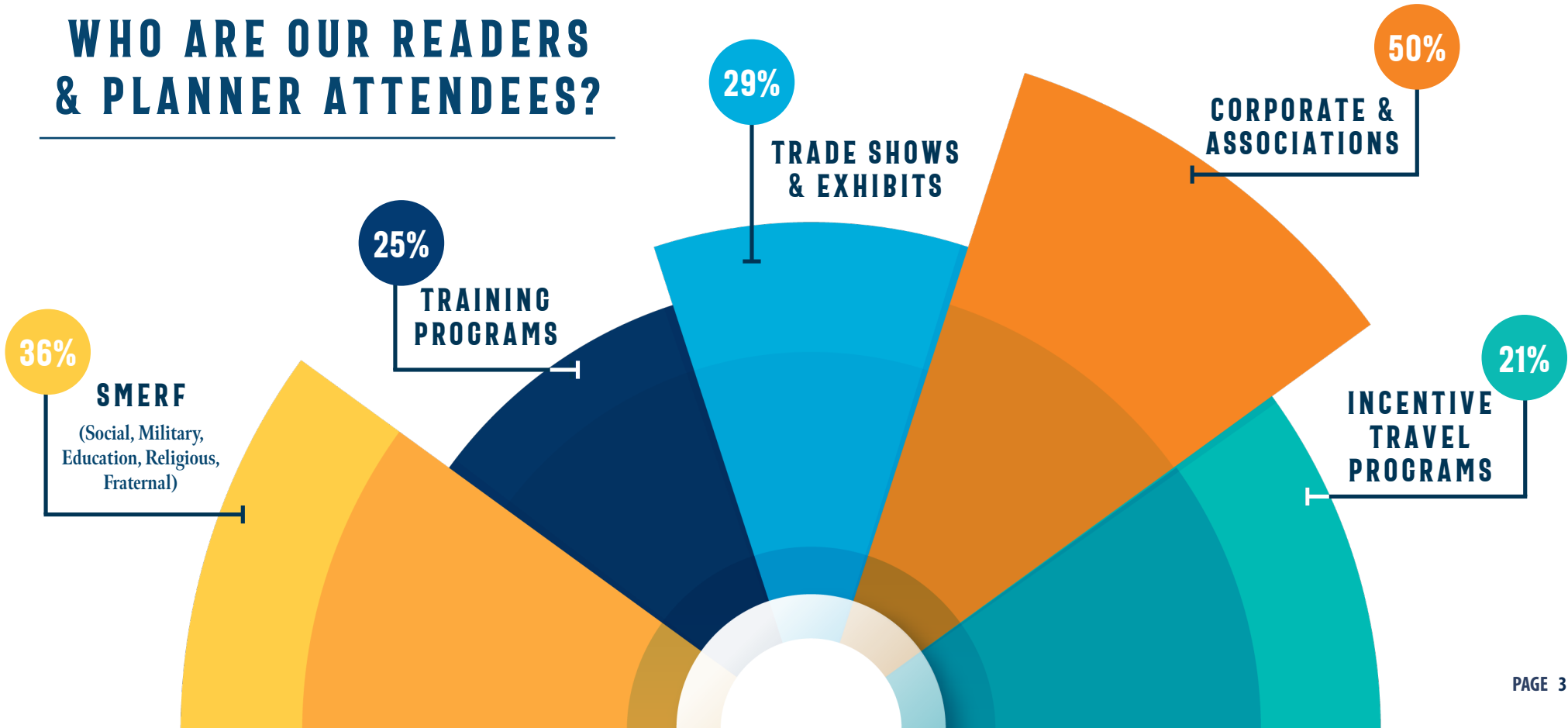
100%

OF OUR ATTENDEES ARE
LOOKING FOR NEW PARTNERS,
SUPPLIERS, AND VENDORS.

97%

OF OUR ATTENDEES ARE
THEIR ORGANIZATION'S
DECISION MAKERS.

WHO ARE OUR READERS & PLANNER ATTENDEES?



PREMIER PARTNERSHIP OPPORTUNITIES

ALL PREMIER SPONSORSHIPS INCLUDE:

- 1 Full-Page, Full-Color Ad in Conference Program
- 3 Social Media Mentions
- Sponsor Recognition on Website, Mobile-App, & All Materials
- Option to Refer Up To 5 Planner Attendees
- Option to Place Promo Item in Registration Bag
- Post-Conference Copy of Attendee List

LIVE SCREEN PRINTING BOOTH - \$8,000

This opportunity is as awesome as it is unique! Provide attendees with the exciting experience of watching artists screen print custom-designed, long sleeves t-shirts right in front of our eyes! (*Sweatshirt upgrade available)

- Custom shirt design themed to your destination
- Custom signage placed near sponsored area
- Option to provide additional promo items to reception attendees

GRAND ANNUAL BRUNCH - \$7,500

As the 2nd Grand Annual Brunch Sponsor, this is a great way to get all eyes on your brand while offering a fun and fresh mealtime experience that will provide even more networking opportunities for all!

- 5 minutes of mic/video time to address attendees
- Custom table signage & logo projected on brunch screens
- Option to provide additional promo items to brunch attendees

CLOSING RECEPTION BAR: \$7,000

Our Closing Reception attendees will be sure to notice your brand as they grab an ice cold beer or a delicious cocktail!

- 5 Minutes of mic/video time to address attendees
- Branded koozies placed at bar (provided by us!)
- Custom signage placed on & near sponsored bar area

WELCOME RECEPTION - \$7,000

Welcome the 2025 Rendezvous South attendees in style and get all eyes on your brand!

- Plan the ultimate Welcome Party!
- 5 minutes of mic/video time to address attendees
- Option to provide promotional items to attendees

OPENING LUNCHEON - \$7,500

Play a promotional video or grab the mic and say a few words - either way all eyes will be on your brand during our Opening Luncheon!

- 5 minutes of mic/video time to address attendees
- Custom table signage & branded dessert toppers (PROVIDED BY US!)
- Option to provide additional promo items to luncheon attendees

WINE & CHARCUTERIE AT DUPLIN WINERY - \$7,000

Treat fellow attendees to the ultimate winery experience! The RS2025 Closing Reception will take place at Duplin Winery and this is sure to be the most popular activation on site!

- 5 minutes of mic/video time to address attendees
- Branded disposable wine glasses & toothpick flags (PROVIDED BY US!)
- Custom signage placed on each table & throughout reception

CLOSING RECEPTION DINNER & DESSERTS - \$7,000

Get all eyes on your brand by sponsoring dinner & dessert at this year's Closing Reception!

- 5 minutes of mic/video time to address attendees
- Branded dinner napkins & dessert toppers (PROVIDED BY US!)
- Custom signage placed on each table & throughout reception
- Option to provide additional promo items to reception attendees

LIVE HEAT-PRESS "HAT BAR" - \$7,000

This opportunity is as awesome as it is unique! Provide attendees with the exciting experience of customizing their very own beanie or trucker hat at your Live Heat-Press "Hat Bar!"

- Assorted/custom patches pressed onto trucker hats & beanies
- Custom patch designed to be themed towards your destination
- Option to provide additional promo items to reception attendees

PREMIER PARTNERSHIP OPPORTUNITIES

OPENING LUNCHEON SPEAKER: \$6,500

Get all eyes on your brand when you take the stage and introduce the #RS2025 Opening Luncheon Speaker!

- 5 minutes of mic/video time to address attendees
- Co-branded pre-conference email highlighting speaker

AIRFARE & TRAVEL GIFTS - \$5,500 (2 AVAILABLE)

Make a lasting impression on each & every planner attendee even before the conference begins! We'll send custom, travel-themed gifts on your behalf to each planner prior to the conference.

- Recognition as airfare sponsor on ALL planner flight correspondence
- A pre- AND post-conference eblast sent to all attendees
- Branded travel-themed gift sent to planners (PROVIDED BY US!)

BRANDED BEACH MATS - \$4,500

These convenient and adorable beach mats feature a built in pillow and fold into their own portable pouch. Our attendees will LOVE these!

- Beach mats branded with your logo (PROVIDED BY US!)
- Signage near all give-away/display areas
- Option to place marketing/promo items in sponsored area

REGISTRATION BAGS - \$4,500

Become our official Rendezvous South registration bag sponsor and get our logo front and center and in the hands of each and every attendee!

- 1 color logo placed on front of registration bags
- Option to place additional marketing items in bags
- Dedicated social post to showcase bags posted from official RS pages

ALL PREMIER SPONSORSHIPS INCLUDE:

- 1 Full-Page, Full-Color Ad in Conference Program
- 3 Social Media Mentions
- Sponsor Recognition on Website, Mobile-App, & All Materials
- Option to Refer Up To 5 Planner Attendees
- Option to Place Promo Item in Registration Bag
- Post-Conference Copy of Attendee List

OFF-SITE NETWORKING RECEPTION - \$6,000

Show up and stand out by allowing attendees to mix and mingle at your very own, off-site networking reception!

- 1.5 hours of BEER, WINE, and 1 SIGNATURE COCKTAIL
- Branded cocktail napkins (PROVIDED BY US!)
- Custom signage placed on each table and throughout venue
- Option to provide promotional items to reception attendees

BRUNCH ENTERTAINMENT - \$5,000

The best part of brunch is the atmosphere! Help us provide a top-notch brunch experience for fellow attendees by sponsoring live entertainment!

- 5 minutes of mic/video time to address attendees
- Option to provide promotional items to brunch attendees
- Custom signage placed on each table

CHAMPAGNE & MIMOSA WALL: \$4,500

POP, CLINK, FIZZ! Help attendees get into the brunch spirit with a refreshing mid-morning cocktail and a setup that's sure to surprise! This is a great way to get conversations going and eyes on your brand!

- Branded drink toppers (PROVIDED BY US!)
- Signage near champagne & mimosa display

BRANDED TRAVEL BLANKETS - \$4,000

Provide fellow attendees with a comfortable and convenient travel blanket they can use on site at our Closing Reception or as they travel home!

- Branded travel blankets (PROVIDED BY US!)
- Custom signage placed near sponsored area
- Dedicated social post to showcase blankets posted from official RS pages

VALUED PARTNERSHIP OPPORTUNITIES

RELAX & RECHARGE LOUNGE - \$3,750

Our "Hot Spot & Wifi Lounge" just got an upgrade! We've added even more soft seating PLUS customizable charging stations for attendees to use all event long!

- Monitor placed in lounge area to loop your promo video(s)
- Custom charging stations placed throughout lounge
- Option to place marketing/promo items in sponsored area

DONUT & BAGEL BAR - \$3,750 (2 AVAILABLE)

This fun and photogenic breakfast station features bagels and donuts displayed in a way that's sure to stand out!

- Branded napkins placed in station area (provided by us!)
- Custom signage placed near station area
- Option to display additional promo items in station area

BRANDED BEACH TOWELS - \$3,750

Treat attendees to a branded beach towel they can use on the sugar white sands of Panama City Beach & back home as a great memento from Rendezvous South!

- Branded beach towels (PROVIDED BY US!)
- Custom signage near all towel give-away areas
- Option to place marketing/promo items in sponsored area

MINI-GAMES & COMPETITIONS - \$3,500

Provide fellow Closing Reception attendees a variety of yard games and activities for a healthy dose of friendly competition!

- Custom signage placed near gaming area
- Option to provide prizes for game winners
- Option to place marketing/promo items in sponsored area

ALL VALUED SPONSORSHIPS INCLUDE:

- 1 Half-Page, Full-Color Ad in Conference Program
- 2 Social Media Mentions
- Sponsor Recognition on Website, Mobile-App, & All Materials
- Company Listing Placed in Program Sponsor Section
- Option to Place Promo Item in Registration Bag
- Post-Conference Copy of Attendee List

WELCOME ICE CREAM SOCIAL - \$3,750

Welcome attendees with your very own Ice Cream Social! We'll set up your ice cream stand near the registration area on Monday so you can mix, mingle, & socialize with your fellow attendees!

- Branded cocktail napkins (PROVIDED BY US!)
- Custom signage placed near sponsored area
- Option to place marketing/promo items in sponsored area

SMOOTHIE OR PARFAIT BAR - \$3,750 (2 AVAILABLE)

Get all eyes on your brand by offering fellow attendees a fresh & delicious start to the day with one of these awesome breakfast stations!

- Your choice between 1 smoothie -or- parfait breakfast station
- Custom signage promoting breakfast station
- Option to display additional promo items at sponsored area

REFRESH RESTROOM BASKETS - \$3,500

Offer attendees a chance to freshen up in between meetings & meals! We'll place branded mirror clings, plus helpful supplies & toiletries right inside the restrooms on your behalf!

- Branded mirror clings placed in restrooms (PROVIDED BY US!)
- Branded breath mints -AND- luxury soaps (PROVIDED BY US!)
- Option to provide additional promotional items in sponsored area

VIP PLANNER FUN PASSES - \$3,500

Welcome each planner attendee to the hotel bar with a round (or two) on you by providing them with branded drink tickets!

- 2 Branded Drink Tickets Given to Each Planner at Registration
- Branded Signage Placed at Hotel Bar

VALUED PARTNERSHIP OPPORTUNITIES

PLANNER PORTFOLIOS - \$3,500

Impress each and every planner attendee by providing them with custom notepads placed inside premium portfolios! Plus, you get the option to place your business card or marketing insert into each one!

- Branded portfolios given to each planner (PROVIDED BY US!)
- Option to place business card or marketing insert into each portfolio

DIRECTIONAL FLOOR SIGNAGE - \$3,000

Point attendees in the right direction by sponsoring our official conference floor signage!

- Logo placed on all directional signs and stickers
- Dedicated social post to showcase floor stickers from official RS pages

REGISTRATION DESK - \$2,500

Welcome each and every RS2025 attendee as they arrive at registration! This is the perfect opportunity to meet new peers or reconnect with your industry friends!

- Option to provide welcome gifts to attendees
- Custom signage & table placed at registration desk

CONFERENCE PROGRAM - \$2,500

Put your brand front and center by sponsoring our official conference program! You'll get your logo placed on the front cover, plus a 2-page spread prominently placed inside!

- Logo placed on front cover of conference program
- 2-Page, full-color spread in conference program

ALL VALUED SPONSORSHIPS INCLUDE:

- 1 Half-Page, Full-Color Ad in Conference Program
- 2 Social Media Mentions
- Sponsor Recognition on Website, Mobile-App, & All Materials
- Company Listing Placed in Program Sponsor Section
- Option to Place Promo Item in Registration Bag
- Post-Conference Copy of Attendee List

APPOINTMENT ROOM CAFÉ STATIONS:

Stand out by sponsoring one of several snack & beverage stations placed directly inside the meeting room & all conference long! Available stations include:

- | | |
|--|---|
| INFUSED WATER STATION - \$3,000 | COFFEE & TEA STATION - \$3,000 |
| - Includes Branded Water Bottles | - Includes Branded Coffee Sleeves |
| SOFT DRINK STATION - \$2,750 | SWEET & SALTY SNACKS - \$2,750 |
| - Includes Branded Koozies | - Includes Branded Napkins |

CUSTOM HOTEL ROOM KEYS - \$2,750

Get all eyes on your brand every time our attendees enter their hotel room by using their fully custom, hotel room keys!

IN-ROOM PLANNER GIFTS \$500 (2 AVAILABLE)

Surprise each planner attendee with a special gift placed right inside their hotel room! (Gifts supplied by you.)

EVENT NAME BADGES - \$2,500

Stand out by having your logo front & center on each and every conference name badge!

RENDEZVOUS SOUTH MOBILE APP - \$2,500

Our most marketing-centered sponsorship, the official conference mobile-app, is an excellent way to get noticed!

- 1 Banner ad placed in mobile-app
- 1 Pre- or post-conference custom broadcast sent to all attendees
- 1 Full-page, full-color ad in conference program

GOLD LEVEL MARKETING PACKAGE - \$3,500

- 1/4 Page “Sponsor Shout-Out” in Post-Conference RS Coverage in *ConventionSouth* Magazine
- 1 Pre- or Post-Conference Broadcast to All Attendees
- Full-Page, Full-Color Ad in Conference Program
- 3 Social Media Mentions or Posts
- Option to Place Promo Item in Registration Bag
- Post-Conference Copy of Attendee List

SILVER LEVEL MARKETING PACKAGE - \$3,000

- 1/4 Page “Sponsor Shout-Out” in Post-Conference RS Coverage in *ConventionSouth* Magazine
- 1 Pre- or Post-Conference Broadcast to All Attendees
- Half-Page, Full-Color Ad in Conference Program
- 2 Social Media Mentions or Posts
- Option to Place Promo Item in Registration Bag
- Post-Conference Copy of Attendee List

BRONZE LEVEL MARKETING PACKAGE - \$2,500

- 1/4 Page “Sponsor Shout-Out” in Post-Conference RS Coverage in *ConventionSouth* Magazine
- Half-Page, Full-Color Ad in Conference Program
- 1 Social Media Mentions or Posts
- Option to Place Promo Item in Registration Bag
- Post-Conference Copy of Attendee List



A LA CARTE ITEMS AND PACKAGE ADD-ON'S

PRE- OR POST-CONFERENCE BROADCAST - \$1,000

CONFERENCE PROGRAM AD - \$750+

Keep it simple and stylish! Advertise your company with a print ad in the official conference program!

- Full-Page, Full-Color Ad: \$1,000
- Half-Page, Full-Color Ad: \$750

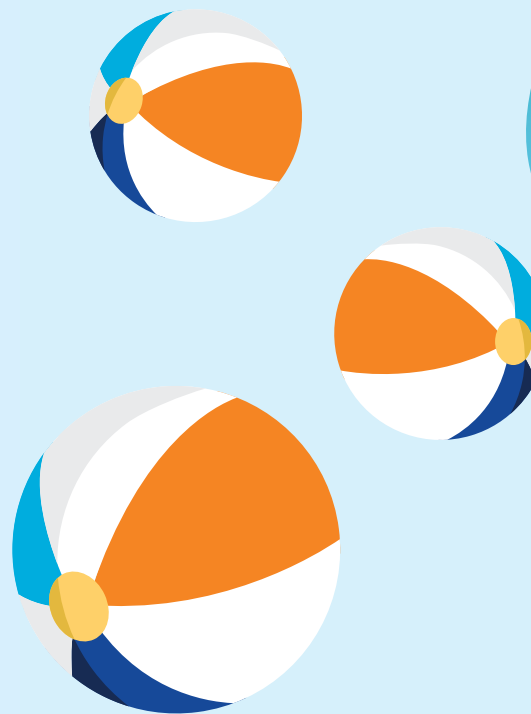
PROMOTIONAL ITEM UPGRADE - \$750+

Increase the value of any sponsorship by either upgrading the included promo item or by adding one to any package!

- Pricing starts at \$895 but may increase depending on item.

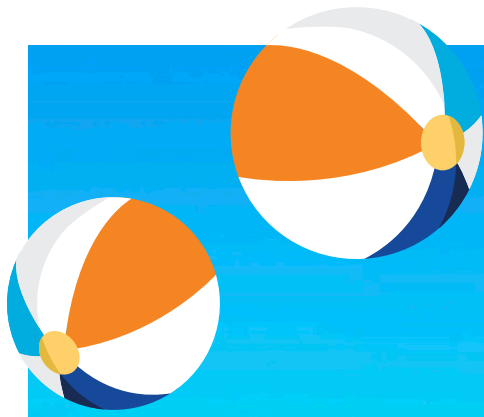
EVENT WEBSITE BANNER AD - \$500 (COST PER MONTH)

PROMO ITEM FOR REGISTRATION BAG - \$500



WANT TO SCHEDULE AN
ON-SITE INTERVIEW?
LET US KNOW!





REAL FUN MEETINGS
PANAMA CITY BEACH

TO SECURE YOUR SPONSORSHIP OR LEARN MORE
CONTACT ME



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SCAN HERE TO VISIT OUR WEBSITE!

